

# Tropical Nights XXIX

July 16, 2021 • 7:00 pm to 11:00 pm

TPepin's Hospitality Centre



**Benefiting Keep Tampa Bay Beautiful**

## FOOD & BEVERAGE PARTNER OPPORTUNITIES

Please make plans to join us on Friday, July 16, 2021 as we celebrate 30 years of Tropical Nights in the Tampa Bay area. The 2020 Tropical Nights was a fun-filled night with over 650 attendees and 21 food and beverage partners including Black Rock Bar & Grill, Cabot Creamery, Coca-Cola Beverages Florida, Cooper's Hawk Winery & Restaurants, Fresh Kitchen, Fuzzy's Taco Shop, Liz Anthony Nutrition, Mother Kombucha, Nothing Bundt Cakes—South Tampa, Olive Garden, Panera Bread, Pepin Distributing Co., PPR Wine International, Puff n' Stuff, Saddlebrook, Shuffle, Sarge's Smokehouse BBQ, Shuffle, Snobachi, Southern Wine & Spirits, and The Florida CANE Distillery.

Since 1991, Tropical Nights has become one of the area's largest fundraisers. Celebrating our 30th Anniversary, ticket prices are \$150 a ticket and sponsorship levels range from \$500 - \$15,000. This fun, tropical themed gala, featuring an unbelievable silent auction, premium open bar, great food and live music is truly an event not to be missed!

**ACT NOW** to secure a coveted position on our slate of featured, local restaurants! Food & Beverage Partners who commit before the end of the year will be featured through a Food & Beverage spotlight on our social media and newsletter. All Food & Beverage Partners are invited to our VIP Party immediately prior to Tropical Nights.



### What we are looking for in a Food & Beverage Partner

- A Tampa Bay area restaurant that is looking to reach a local audience
- An offering of your cuisine to serve at least 300 guests
- Servers who will distribute the food with a smile to guests

### Why Your Restaurant Should Participate in Tropical Nights

- Drive your business objectives, as consumers prefer companies that give back
- 100% of Tropical Nights proceeds remain in the Tampa Bay area
- Reach target markets of high-income, discretionary spenders
- Increase awareness of your restaurant and hand out promotional coupons
- Build your image
- There is no fee to participate

## Keep Tampa Bay Beautiful provides our Food & Beverage Partners with:

- Promotion of your business in:
  - \* Event invitations mailed to 2,500 recipients (**print deadline June 4, 2021**)
  - \* Tropical Nights Press Releases and Email Blasts (over 10,000 subscribers)
  - \* Tropical Nights Facebook page
  - \* Links from the Keep Tampa Bay Beautiful website to your restaurant's website
  - \* Event signage
- Tax deduction information for donated items and time
- Four tickets to attend Tropical Nights
- Invitation to VIP Party
- Plate ware, utensils and napkins to serve your food and/or drink offerings

## Food & Beverage Partners will provide:

- Signed Food & Beverage Partner Agreement
- High Resolution Logo for your Business/Restaurant
- A minimum of 300 small plate portions for each item
- A full description of the item(s) to be served at the event (deadline July 8)
- Heating and/or Serving Equipment and utensils
- Two A19BC fire extinguishers *if heating or using sterno* (required by fire marshal)
- Side towels and gloves
- Extension cords (if applicable)
- Small hand truck or cart
- Table decoration, posters, easels
- Your branded materials, such as napkins, business cards, menus
- You may bring coupons to hand out to guests



## Do Beautiful Things!

Everyone wants to live in a beautiful, clean community! We help make that a reality through volunteer cleanups, tree plantings, and other beautification projects. Keeping the Tampa Bay area beautiful by cleaning up our parks, neighborhoods, streets and shorelines is only part of the picture. We're about people! By engaging youth and adults in anti-littering behaviors and activities, we reinforce good habits and involve them in our community's improvement.



**Keep  
Tampa Bay  
Beautiful**  
KEEP AMERICA BEAUTIFUL AFFILIATE

# Tropical Nights XXIX

July 16, 2021 • 7:00 pm to 11:00 pm

TPepin's Hospitality Centre



## FOOD & BEVERAGE PARTNER AGREEMENT

Restaurant Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fax #: \_\_\_\_\_ Email: \_\_\_\_\_

**I agree to prepare servings of the following items for a minimum of 300 guests  
(please check all that apply)**

- Specialty Drink
- Appetizer
- Vegetarian/Vegan
- Salad
- Soup
- Entrée
- Dessert
- Other

Description of Food/Drink to be served:

\_\_\_\_\_  
\_\_\_\_\_

### Electricity needed?

# of outlets and wattage expected to use \_\_\_\_\_

### Donation Information

Total Value: \$ \_\_\_\_\_ Donation Date: \_\_\_\_\_

Did a professional give of their time? (circle one)    Yes                      No

If yes, list each professional separately:

Total Time Donated: \_\_\_\_\_ Professional Hourly Rate: \$ \_\_\_\_\_

Total Time Donated: \_\_\_\_\_ Professional Hourly Rate: \$ \_\_\_\_\_

Total Time Donated: \_\_\_\_\_ Professional Hourly Rate: \$ \_\_\_\_\_

By signing, I agree to commit to be a Food & Beverage Partner and to the terms described above.

Signature \_\_\_\_\_

Questions? Call Emily Head, 813-221-8733 or email [ehhead@keepTBB.org](mailto:ehhead@keepTBB.org)

**Please return this form by June 4, 2021 to:**

Keep Tampa Bay Beautiful \* PO Box 2104 \* Tampa, FL 33601  
or Fax to **813-221-0222** or Email [devenson@KeepTBB.org](mailto:devenson@KeepTBB.org)