



Tropical Nights XXXIII

May 24, 2024 • 7:00 pm to 10:00 pm

Renaissance Tampa International Plaza



Benefiting Keep Tampa Bay Beautiful

FOOD & BEVERAGE PARTNER OPPORTUNITIES

Please make plans to join us on Friday, May 24, 2024 as we celebrate 33 years of Tropical Nights in the Tampa Bay area. The 2023 Tropical Nights was a fun-filled night with over 415 attendees and food and beverage partners including Dang Good Sushi, Cabot Creamery, Coca-Cola Beverages Florida, Station House BBQ, Rocky Point Deli, Fuzzy's Taco Shop, Nothing Bundt Cakes—South Tampa, Olive Garden, Bolay, Pepin Distributing Co., Marina's Pizza & Pasta, Titos Vodka, Blue Chair Bay Rum and Southern Wine & Spirits,.

Since 1991, Tropical Nights has become one of the area's largest fundraisers. Celebrating our 33rd Anniversary, ticket prices are \$150 a ticket and sponsorship levels range from \$500 - \$15,000. This fun, tropical themed gala, featuring an unbelievable silent auction, premium open bar, great food and live music is truly an event not to be missed!

ACT NOW to secure a coveted position on our slate of featured, local restaurants! Food & Beverage Partners who commit before the end of the year will be featured through a Food & Beverage spotlight on our social media and newsletter.



What we are looking for in a Food & Beverage Partner

- A Tampa Bay area restaurant that is looking to reach a local audience
- An offering of your cuisine to serve at least 300 - 350 guests
- Servers who will distribute the food with a smile to guests

Why Your Restaurant Should Participate in Tropical Nights

- Drive your business objectives, as consumers prefer companies that give back
- 100% of Tropical Nights proceeds remain in the Tampa Bay area
- Reach target markets of high-income, discretionary spenders
- Increase awareness of your restaurant and hand out promotional coupons
- Build your image
- There is no fee to participate



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Keep Tampa Bay Beautiful provides our Food & Beverage Partners with:

- Promotion of your business in:
 - * Event invitations mailed to 1,500 recipients (**print deadline April 1, 2024**)
 - * Tropical Nights Press Releases and Email Blasts (over 13,500 subscribers)
 - * Tropical Nights Facebook page
 - * Links from the Keep Tampa Bay Beautiful website to your restaurant's website
 - * Event signage
- Tax deduction information for donated items and time
- Four tickets to attend Tropical Nights
- Plate ware, utensils, and napkins to serve your food and/or drink offerings- if needed

Food & Beverage Partners will provide:

- Signed Food & Beverage Partner Agreement
- High Resolution Logo for your Business/Restaurant
- A minimum of 300 small plate portions for each item
- A full description of the item(s) to be served at the event (deadline May 3, 2024)
- Heating and/or Serving Equipment and utensils
- Two A19BC fire extinguishers *if heating or using steno* (required by fire marshal)
- Side towels and gloves
- Extension cords (if applicable)
- Small hand truck or cart, if needed
- Table decoration, posters, easels
- Your branded materials, such as napkins, business cards, menus
- You may bring coupons to hand out to guests



Do Beautiful Things!

Everyone wants to live in a beautiful, clean community! We help make that a reality through volunteer cleanups, tree plantings, and other beautification projects. Keeping the Tampa Bay area beautiful by cleaning up our parks, neighborhoods, streets and shorelines is only part of the picture. We're about people! By engaging youth and adults in anti-littering behaviors and activities, we reinforce good habits and involve them in our community's improvement.



**Keep
Tampa Bay
Beautiful**
KEEP AMERICA BEAUTIFUL AFFILIATE

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FOOD & BEVERAGE PARTNER AGREEMENT

Restaurant Name: _____

Contact Name: _____ Contact Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Fax #: _____ Email: _____

**I agree to prepare servings of the following items for a minimum of 300 - 350 guests
(please check all that apply)**

- Specialty Drink
- Appetizer
- Vegetarian/Vegan
- Salad
- Soup
- Entrée
- Dessert
- Other

Description of Food/Drink to be served:

Electricity needed?

of outlets and wattage expected to use _____

Donation Information

Total Value: \$ _____ Donation Date: _____

Did a professional give of their time? (circle one) Yes No

If yes, list each professional separately:

Total Time Donated: _____ Professional Hourly Rate: \$ _____

Total Time Donated: _____ Professional Hourly Rate: \$ _____

Total Time Donated: _____ Professional Hourly Rate: \$ _____

By signing, I agree to commit to be a Food & Beverage Partner and to the terms described above.

Signature _____

Questions? Call Kristina Moreta, 813-221-8733 or kmoreta@keepbb.org

Please return this form by April 1, 2024 to:

Keep Tampa Bay Beautiful * PO Box 2104 * Tampa, FL 33601
or Fax to **813-221-0222** or Email kmoreta@keepbb.org