

All Cleanup Sponsorship Opportunities



After Gasparilla Cleanup, January 26, 2025
Great Port Cleanup – April 25, 2025
Hillsborough River & Coastal Cleanup – September 20, 2025
Year-Round Sponsor of the Florida Learning Garden,
located at the Florida State Fair Grounds

**** Below is information on sponsorship opportunities for each cleanup:**

Sponsor \$15,000- Presenting Sponsor

- Logo recognition on event advertising
- Logo recognition on Keep Tampa Bay Beautiful website, email blasts and newsletters
- Logo printed on event promotional item (including logo on company truck)
- 6 tickets to the Tropical Nights Gala (October 3, 2025)
- Recognition and 8 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$10,000- Sponsor

- Logo recognition on event advertising
- Logo recognition on Keep Tampa Bay Beautiful website, email blasts and newsletters
- Logo printed on event promotional item (including logo on company truck)
- 4 tickets to the Tropical Nights Gala (October 3, 2025)
- Recognition and 4 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$5,000

- Logo recognition on Keep Tampa Bay Beautiful website, email blasts and newsletters
- Logo printed on event promotional item (including logo on company truck)
- 2 tickets to the Tropical Nights Gala (October 3, 2025)
- Recognition and 4 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$2,500

- Name displayed on event advertising, Keep Tampa Bay Beautiful website, email blasts and newsletters
- Logo printed on event promotional item
- Recognition and 2 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$1,000

- Name displayed on Keep Tampa Bay Beautiful email blasts and newsletters
- Logo printed on event promotional item
- Recognition at the Annual Awards Breakfast (November 2025)

Sponsor \$500

- Name printed on event promotional item
- Recognition at the Annual Awards Breakfast (November 2025)

For detailed information regarding these sponsorship opportunities or to discuss a customized package of support for Keep Tampa Bay Beautiful, please contact: **Kristina Moreta, Development Director**

kmoreta@KeepTBB.org or 813.221.8733

All Cleanup Sponsorship Opportunities



Volentines- February 14, 2025
Great American Cleanup Kids Kick Off- March 2025
Great American Cleanup Kick Off- March 2025
World Oceans Day – June 7, 2025
After the 4th Cleanup – July 5, 2025
Environmental Education Summer Camp July 2025
Hallo-Clean- October 2025

**** Below is information on sponsorship opportunities for each cleanup:**

Sponsor \$5,000- Presenting Sponsor

- Logo recognition on Keep Tampa Bay Beautiful website, email blasts and newsletters
- Logo printed on event promotional item (including logo on company truck)
- 2 tickets to the Tropical Nights Gala (October 3, 2025)
- Recognition and 4 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$2,500

- Name displayed on event advertising, Keep Tampa Bay Beautiful website, email blasts and newsletters
- Logo printed on event promotional item
- Recognition and 2 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$1,000

- Name displayed on Keep Tampa Bay Beautiful email blasts and newsletters
- Logo printed on event promotional item
- Recognition at the Annual Awards Breakfast (November 2025)

Sponsor \$500

- Name printed on event promotional item
- Recognition at the Annual Awards Breakfast (November 2025)

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All Cleanup Sponsorship Opportunities



Trash Free Waters

**** Below is information on sponsorship opportunities for each cleanup:**

Sponsor \$2,500- Quarterly Boat Sponsor- Only 4 spots available a quarterly

- Logo recognition on Keep Tampa Bay Beautiful boat for the chosen quarter.
 - January – April
 - May- August
 - September – December
- Pictures of the boat and the event posted on social media
- Logos posted under Trash Free Waters on our newsletter during the quarter
- Logos posted on webpage during the quarter
- ONE (1) private boat cleanup for EIGHT (8) people (weekdays only)
 - Keep Tampa Bay Beautiful shirts for volunteers
 - Supplies for each volunteer including water and KTBB swag

Sponsor \$1,000- Kayak

- Sponsoring the purchase of a kayak, the logo and name will be on front, and company will be able to choose kayak color.
- Kayak will have company logo on it for the life of the stickers
- Eco tour and water cleanup for up to 8 on the boat
- Sponsor logos on Annual Awards Breakfast slideshow (November 2025)
- Name or logo displayed on event advertising, Keep Tampa Bay Beautiful website, email blasts and newsletters
- Keep Tampa Bay Beautiful shirts for volunteers
- Supplies for each volunteer including water and KTBB swag

Boat Sponsor \$250- Weekday

- Eco tour and water cleanup for up to 8
- Sponsor logos on Annual Awards Breakfast slideshow (November 2025)
- Name or logo displayed on event advertising, Keep Tampa Bay Beautiful website, email blasts and newsletters
- Shirts for volunteers
- Supplies for each volunteer including water and KTBB swag

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Promotional Item Sponsorship Opportunities



- Hand Towels
- Sanitizer
- Grabbers

**** Below is information on sponsorship opportunities for each item :**

Sponsor \$5,000

- Logo displayed on promotional item of choice
- Recognition at the Annual Awards Breakfast (November 2025)

Sponsor \$2,500

- Logo displayed on promotional item of choice
- Recognition at the Annual Awards Breakfast (November 2025)

Sponsor \$1,000

- Logo displayed on promotional item of choice
- Recognition at the Annual Awards Breakfast (November 2025)

Sponsor \$500

- Logo displayed on promotional item of choice
- Recognition at the Annual Awards Breakfast (November 2025)

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Promotional Item Sponsorship Opportunities

-Volunteer T-Shirts for non-annual events



**** Below is information on sponsorship opportunities for each cleanup:**

Sponsor \$5,000- Presenting Sponsor- One sponsor for FY25

- Logo displayed on promotional item of choice
 - T shirts will run from October 2025- September 2025
- 2 tickets to the Tropical Nights Gala (October 3, 2025)
- Recognition and 4 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$2,500

- Logo displayed on promotional item of choice
- T shirts will run from October 2025- September 2025
- Recognition and 2 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$1,000

- Logo displayed on promotional item of choice
 - T shirts will run from October 2025- September 2025
- Recognition at the Annual Awards Breakfast (November 2025)

Sponsor \$500

- Logo displayed on promotional item of choice
 - T shirts will run from October 2025- September 2025
- Recognition at the Annual Awards Breakfast (November 2025)

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**Keep
Tampa Bay
Beautiful**
KEEP AMERICA BEAUTIFUL AFFILIATE

Tree Planting or Tree Giveaway Sponsorship Opportunities

Sponsor \$10,000: 20-30 Gallon Trees

- Will purchase 10-15 trees to plant in an in-need area
- Mulch for trees
- Water bags for each tree
- Recognition and 4 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$5,000: 7-15 Gallon Trees

- Will purchase 10-15 trees to plant in an in-need area
- Mulch for trees
- Water bags for each tree
- Recognition and 4 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$10,000: Community Tree Giveaway Initiative

- Will be able to purchase between 115-130, 7-gallon fruit trees
- Recognition and 2 tickets to the Annual Awards Breakfast (November 2025)

Sponsor \$5,000: Community Tree Giveaway Initiative

- Will be able to purchase between 50-70, 7-gallon fruit trees
- Recognition at the Annual Awards Breakfast (November 2025)

Sponsor \$5,000: Plant a butterfly garden

- Purchase of butterfly plants plus mulch for garden
- Projects could include creating a new garden, renewing or helping an existing butterfly garden
- Recognition at the Annual Awards Breakfast (November 2025)

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