



Keep Tampa Bay Beautiful

Tropical Nights XXVIII

March 29, 2019 • 7:00p.m. to 10:00p.m.

TPepin Hospitality Centre

Benefiting Keep Tampa Bay Beautiful

FOOD & BEVERAGE PARTNER OPPORTUNITIES

Please make plans to join us on Friday, March 29, 2019 as we celebrate 28 years of Tropical Nights in the Bay area! The 2018 Tropical Nights was a fun-filled night with over 700 attendees and 14 bay-area food and beverage partners participating, including American Social, Puff 'n Stuff, Fuzzy's Taco Shop, Rubio's Coastal Grill, Olive Garden, Saddlebrook Resort, Carne Chop House, Tequilas, Bernini of Ybor, Snobachi Handcrafted Ice Cream, Nothing Bundt Cakes, Pepin Distributing Co, Panera Bread and Southern Wine & Spirits. Since 1991, Tropical Nights has become one of the area's largest and highest-profile fundraisers. Celebrating our 28th Anniversary ticket prices are \$100 a ticket and sponsorship levels range from \$15,000 to \$500. This fun, tropical themed gala, featuring an unbelievable silent auction, premium open bar, great food and live music is truly an event not to be missed!

ACT NOW to secure a coveted position on our slate of featured, local restaurants! All restaurants who commit before the end of the year, will be featured through a restaurant spotlight on our social media and constant contact.



What we are looking for in a Food & Beverage Partner

- A Bay area restaurant who is looking to reach a local audience
 - An offering of your cuisine to serve 600 guests
 - Servers who will distribute the food with a smile to guests

Why *Your* Restaurant Should Become a Part of Tropical Nights

- Drive your business objectives, as consumers prefer companies that give back
 - 100% of Tropical Nights proceeds remain in the Tampa Bay area
 - Reach target markets of high-income, discretionary spenders
- Increase awareness of your restaurant and hand out promotional coupons
 - Build your image

Keep Tampa Bay Beautiful provides our Restaurant Partners with:

- Promotion of your business in:
 - * Event invitations mailed to 2,500 recipients (print deadline Feb. 2, 2019)
 - * Tropical Nights Press Releases and Email Blasts (over 10,000 subscribers)
 - * Tropical Nights Facebook page
 - * Links from the Keep Tampa Bay Beautiful website to your restaurant's website
 - * Event signage
- Tax deduction information for donated items and time
- Four tickets to Tropical Nights
- Plate ware, utensils and napkins to serve your food and/or drink offerings

Become a Food & Beverage Partner!

Food & Beverage Partners will provide:

- Signed Food & Beverage Partner Agreement
- Restaurant Logo
- Approximately 600 small plate portions for each item
- A full description of the item(s) to be served at the event
- Heating and/or Serving Equipment and utensils
- Two A19BC fire extinguishers *if heating or using sterno* (required by fire marshal)
- Your branded materials, such as napkins, business cards, menus
- Side towels and gloves
- Extension cords (if applicable)
- Table decoration, posters, easels
- Small hand truck or cart
- You may bring coupons to hand out to guests



Our Mission--Do Something Beautiful!

Everyone wants to live in a beautiful, clean community! We help make that a reality through volunteer cleanups, tree plantings, and other beautification projects.

Keeping the Tampa Bay area beautiful by cleaning up our parks, neighborhoods, streets and shorelines is only part of the picture. We're about people. By engaging youth and adults in anti-littering behaviors and activities, we reinforce good habits and involve them in our community's improvement.

For more information about becoming a Restaurant Partner please call Emily Head, Development Manager, at 813-221-8733 or email ehhead@keeptbb.org.



Food & Beverage Partner Agreement

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T Pepin Hospitality Centre

Restaurant Name: _____

Contact Name: _____ Contact Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Fax #: _____ Email: _____

I agree to prepare servings of the following items for approximately 600 guests
(please check all that apply)

- Specialty Drink
- Appetizer
- Vegetarian/Vegan
- Salad
- Soup
- Entrée
- Dessert
- Other

Description of Food to be served:

Electricity needed?

of outlets and wattage expected to use _____

Donation Information

Total Value: \$ _____ Donation Date: _____

Did a professional give of their time? (circle one) Yes No

If yes, list each professional separately:

Total Time Donated: _____	Professional Hourly Rate: \$ _____
Total Time Donated: _____	Professional Hourly Rate: \$ _____
Total Time Donated: _____	Professional Hourly Rate: \$ _____

By signing, I agree to commit to be a Restaurant Partner and to the terms described above.

Signature _____

Questions? Call Emily Head, 813-221-8733 or email ehead@keepTBB.org

Please return this form by February 2, 2019 to:

Keep Tampa Bay Beautiful * PO Box 2104 * Tampa, FL 33601 Or Fax to 813-221-0222 or
Email EHead@KeepTBB.org