



Keep Tampa Bay Beautiful

Tropical Nights XXVII

March 23, 2018 • 7:00p.m. to 10:00p.m.

TPepin Hospitality Centre

Benefitting Keep Tampa Bay Beautiful SPONSORSHIP OPPORTUNITIES

This fun, tropical-themed gala, featuring an unbelievable silent auction, premium open bar, great food and live music is truly an event not to be missed! From its humble beginnings in 1991, Tropical Nights has become one of the area's largest and highest-profile fundraisers. Celebrating our 27th Anniversary, ticket prices are \$100 a ticket and sponsorship levels range from \$15,000 to \$500. Tropical Nights benefits Keep Tampa Bay Beautiful and serves as the organization's signature fundraiser. All proceeds from this event remain right here in the Tampa Bay area and ensures our programming continues!

All sponsors are invited to our VIP Sponsor Party, a separate event prior to Tropical Nights exclusive to only sponsors and restaurant partners. This is a fun event where local artists paint items that will be featured in the "You Must See It to Believe It" silent auction for Tropical Nights. The VIP Sponsor Party is presented by the Tampa Bay Lightning and held at the Amalie Arena.

\$15,000 Presenting Sponsor

- Presenting Sponsor Logo recognition on email blasts, newsletters & all electronic & printed promotional materials (*over 11,000 email subscribers; 2,500 printed invitations*)
- Logo on premiere Step & Repeat Banner
- Logo on all advertising, on event Facebook page & on event page of website with link to company website
- 24 Tickets to Tropical Nights Gala (*\$960 Fair Market Value*)
- Premiere recognition through announcements at event (*exclusive to Presenting & Majestic Forest sponsors*)
- Logo on event signage (*highly visible to all 700 attendees*)
- Invitation to the Tropical Nights VIP Sponsor Party and opportunity to speak (*Feb. 2018 @ Amalie Arena*)
- 1 reserved table for 8 & recognition at the Annual Awards Breakfast (Dec. 2018) (*\$500 value*)

\$10,000 Majestic Forest Sponsor

- Logo on premiere Step & Repeat Banner
- Logo on all advertising, on event Facebook page & on event page of website with link to company website
- Logo recognition on email blasts, newsletters & all electronic & printed promotional materials (*over 11,000 email subscribers; 2,500 printed invitations*)
- 16 Tickets to Tropical Nights Gala (*\$640 Fair Market Value*)
- Recognition through announcements at event (*exclusive to Presenting & Majestic Forest sponsors*)
- Logo on event signage (*highly visible to all 700 attendees*)
- Invitation to the Tropical Nights VIP Sponsor Party (*Feb. 2018 @ Amalie Arena*)
- 1 reserved table for 8 & recognition at the Annual Awards Breakfast (Dec. 2018) (*\$500 value*)

\$5,000 Grand Oak Sponsor

- Logo on premiere Step & Repeat Banner
- Logo recognition on event website, email blasts, newsletters & all electronic & printed promotional materials *(over 11,000 email subscribers; 2,500 printed invitations)*
- 10 tickets to Tropical Nights Gala *(\$400 Fair Market Value)*
- Name on event signage *(highly visible to all 700 attendees)*
- Invitation to the Tropical Nights VIP Sponsor Party *(Feb. 2018 @ Amalie Arena)*
- 1 reserved table for 8 & recognition at the Annual Awards Breakfast (Dec. 2018) *(\$500 value)*

\$2,500 Magnolia Sponsor

- Logo on premiere Step & Repeat Banner
- Name on event website, email blasts, newsletters & all electronic promotional materials *(over 11,000 email subscribers)*
- 8 tickets to Tropical Nights Gala *(\$320 Fair Market Value)*
- Name on event signage *(highly visible to all 700 attendees)*
- Invitation to the Tropical Nights VIP Sponsor Party *(Feb. 2018 @ Amalie Arena)*
- Recognition at & 4 tickets to the Annual Awards Breakfast (Dec. 2018) *(\$120 value)*

\$1,500 Sabal Palm Sponsor

- Name on event website, email blasts, newsletters & all electronic promotional materials *(over 11,000 email subscribers)*
- 6 tickets to Tropical Nights Gala *(\$240 Fair Market Value)*
- Name on event signage *(highly visible to all 700 attendees)*
- Invitation to the Tropical Nights VIP Sponsor Party *(Feb. 2018 @ Amalie Arena)*
- Recognition at & 2 tickets to the Annual Awards Breakfast (Dec. 2018) *(\$60 value)*

\$1,000 Crape Myrtle Sponsor

- 4 tickets to Tropical Nights Gala *(\$160 Fair Market Value)*
- Name on event signage *(highly visible to all 700 attendees)*
- Invitation to the Tropical Nights VIP Sponsor Party *(Feb. 2018 @ Amalie Arena)*
- Recognition at the Annual Awards Breakfast (Dec. 2018)

\$500 Hibiscus Sponsor

- 2 tickets to Tropical Nights Gala *(\$80 Fair Market Value)*
- Name on event signage *(highly visible to all 700 attendees)*
- Invitation to the Tropical Nights VIP Sponsor Party *(Feb. 2018 @ Amalie Arena)*

Because of printing deadlines, only sponsorship commitments received by February 2, 2018 will be included in printed invitation for event collateral material. Thank you for your support!



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Benefiting Keep Tampa Bay Beautiful SPONSORSHIP COMMITMENT FORM

Yes, we will support Keep Tampa Bay Beautiful!

- \$ 15,000 Presenting Sponsor
- \$ 10,000 Majestic Forest
- \$ 5,000 Grand Oak
- \$ 2,500 Magnolia
- \$ 1,500 Sabal Palm
- \$ 1,000 Crape Myrtle
- \$ 500 Hibiscus

We are unable to sponsor at this time, but please accept our donation \$_____

Invoice Preferences

- Please invoice me
- Please arrange payment
- Please bill my credit card
- Check enclosed
- Cash enclosed

Contact Name: _____ **Date:** _____

Company Name: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Credit Card Type: M/C Visa Discover American Express

Credit Card Number: _____ **V-Code:** _____ **Exp. Date:** _____

Name on Card: _____ **Signature:** _____

Please keep a copy for your files and return the original by Feb. 2, 2018 to:
Keep Tampa Bay Beautiful, PO BOX 2104, Tampa, FL 33601
or FAX to 813-221-0222

For additional information contact Emily Schwartz at 813-221-8733 or eschwartz@keepbb.org

Your support of Keep Tampa Bay Beautiful is deeply appreciated!